



## **Regional Area Competitors, Enthusiasts & Racers**

### **KHS R.A.C.E.R. PROGRAM INFORMATION**

#### **INTRODUCTION**

The KHS R.A.C.E.R. Program is a “grassroots” racing program designed to help energetic up-and-coming racers with sponsorships & racing incentives. The program is for active racers who wish to compete during the season on new, current model year KHS racing bicycles. Discounts are given on the purchase of new bikes and accessories. Racers must also adhere to the conditions set forth by the program.

#### **HOW IT WORKS**

Program participants are allowed to purchase qualifying KHS racing bicycles and framesets at a significant discount off the MSRP. Bikes are shipped to participating dealers who assemble the bicycles (at no fee to you). This program will work in conjunction with the local bike shops. Frame set purchases will be made directly through KHS. Complete bikes must be shipped to a bike shop, with payment sent to KHS.

**You must fill out all 3 pages and return to KHS to receive items and become a R.A.C.E.R. member.**

#### **KHS R.A.C.E.R. PROGRAM BENEFITS**

- 1) **PURCHASE DISCOUNTS** on qualifying KHS racing bicycles and framesets
- 2) **FREE** KHS uniform (jersey and shorts), T-shirt and hat
- 3) Exposure and publicity on KHS website
- 4) Chance to move up to the KHS Factory Team

***\*\*\*Please send us race photos to use in ads, on website, and in our catalog!***

#### **KHS R.A.C.E.R. QUALIFICATION REQUIREMENTS**

- 1) Current NORBA membership *or* 2) Current USCF membership *or* 3) other sanctioning body racing license (triathlon, duathlon, etc.) *and* 4) Resume with racing experience

#### **KHS R.A.C.E.R. PARTICIPATION CONDITIONS**

- 1) Qualifying KHS bike (current model year) must be ridden at all events.
- 2) KHS jersey and shorts must be worn during all events.
- 3) Riders must adhere to KHS R.A.C.E.R. Code of Conduct.
- 4) Riders must provide sufficient evidence of racing participation and results
- 5) Riders must sign application accepting KHS R.A.C.E.R. terms and conditions.
- 6) KHS may revoke sponsorships at any time.

#### **TO APPLY FOLLOW THESE 3 EASY STEPS**

- 1) Review all of the application information and Code Of Conduct.
- 2) Please fill out the order form enclosed for bicycle purchase and uniform, including payment information.
- 3) Fill out and sign Rider & Dealer Information Sheet and return along with your resume and membership information to KHS. You will be notified when your application and order have been processed.



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## **KHS R.A.C.E.R. CODE OF CONDUCT**

The KHS Racer Program is a “grassroots” racing program designed to help energetic up-and-coming racers with sponsorship. The only way for KHS to fund this program is based on the understanding that it will receive good and valuable promotional value. As such, the all members of the KHS R.A.C.E.R. Team become ambassadors of the KHS brand, and must adhere to a code of conduct as follows:

- 1) Racers will ride KHS brand bicycles exclusively on event days.
- 2) Racers will wear KHS team uniforms whenever possible while training, and exclusively on event days.
- 3) Racers will keep racing bicycles and team uniforms clean and presentable.  
All bicycles must be properly maintained and in good working condition.
- 4) Racers will not wear clothing of competitive bicycle brands nor display decals or other promotional ties to other bicycle manufacturers.
- 5) Racers will race fairly at all times.
- 6) Racers will be knowledgeable about the KHS brand and their bicycle.
- 7) Racers will act in a professional manner at all events.
- 8) In the event of any malfunction or broken frame, part or accessory, racers will not defame KHS or parts found on its bicycles in any way, shape, or form.

Failure to follow the code of conduct is grounds for immediate dismissal from the KHS R.A.C.E.R. team.



This form **MUST** be completed and returned to KHS

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**KHS R.A.C.E.R. APPLICATION**

**RIDER INFORMATION**

Rider Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

Date of Birth \_\_\_\_\_

I hereby agree to the terms, conditions and code of conduct for the KHS R.A.C.E.R. program.

Signature \_\_\_\_\_ Date \_\_\_\_\_

**DEALER INFORMATION**

Please select a KHS retailer where you wish to have your bicycle delivered. Select from retailers listed on our website, [www.khsbicycles.com](http://www.khsbicycles.com) (If you do not select a retailer, one will be selected for you by KHS.)

**SHOP NAME** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY** \_\_\_\_\_ **STATE** \_\_\_\_\_ **ZIP** \_\_\_\_\_

**TELEPHONE** \_\_\_\_\_

Please return or fax your signed and completed KHS R.A.C.E.R. application and order form to the address below:

**MAIL**  
KHS Bicycles  
Attn: R.A.C.E.R. Team Manager  
2840 E. Harcourt St.  
Rancho Dominguez, CA 90221

**FAX**  
(310) 632-3773

**E-MAIL**  
[racer@khsbicycles.com](mailto:racer@khsbicycles.com)

**OFFICIAL USE ONLY**

KHS Approval \_\_\_\_\_ Date \_\_\_\_\_

Account # \_\_\_\_\_ Name \_\_\_\_\_



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Please note: Accepted applicants will receive notification as soon as possible. Order will be filled immediately based on availability. Bicycles and clothing will be delivered only to Authorized KHS R.A.C.E.R. dealers—no exceptions.

**QUALIFYING RACING BIKES**

	MODEL	MSRP	RACER PRICE
DH/FR	DH200	\$5299	<b>\$3699</b>
	LUCKY 7	\$2799	<b>\$1959</b>
MOUNTAIN	XC Team	\$3999	<b>\$2799</b>
	XCT 555	\$2199	<b>\$1539</b>
	XC 604	\$1499	<b>\$1049</b>
	Alite Team	\$4299	<b>\$2999</b>
ROAD/CROSS/TRACK	Flite Team	\$5299	<b>\$3699</b>
	Flite 900	\$2899	<b>\$2029</b>
	Flite 320 (triathlon)	\$1199	<b>\$839</b>
	Flite 100 (track)	\$659	<b>\$459</b>
	CX200 (cross)	\$1399	<b>\$979</b>

**QUALIFYING RACING FRAMES**

	MODEL	MSRP	RACER PRICE
DH/FR	DH 200	\$2499	<b>\$1749</b>
	LUCKY 7	\$1329	<b>\$929</b>
MOUNTAIN	XC Team	\$1339	<b>\$939</b>
	XCT 555	\$999	<b>\$699</b>
	XC 604	\$699	<b>\$489</b>
	Alite Team	\$499	<b>\$349</b>
ROAD/CROSS	Flite Team	\$1999	<b>\$1399</b>
	CX200	\$539	<b>\$379</b>

**BICYCLE & UNIFORM ORDER FORM**

Bike Model (#1 choice)				Size	Color	Price \$			
Bike Model (#2 choice)				Size	Color	\$			
Jersey	Qty	1	S	M	L	XL	FREE		
Shorts	Qty	1	S	M	L	XL	FREE		
T-Shirt	Qty	1	S	M	L	XL	FREE		
Socks	Qty	1	S	N/A	M	L	XL	N/A	FREE
Hat	Qty	1	S/M		L/XL		FREE		
Please see R.A.C.E.R. Discount Order Form for special pricing on the purchase of additional uniforms and other supplies.						Shipping	FREE		
						California R.A.C.E.R.s please add 8.25% sales tax.	\$		
						<b>TOTAL</b>	<b>\$</b>		

**PAYMENT INFORMATION**

Payment Enclosed:       Check       Credit Card (Visa/MC Only)

Name on Credit Card \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

